

Large-scale surveys and technology innovation event

Venue: Charles Bell House, University College London (Bloomsbury Campus),
43-45 Foley Street, London, W1W 7TS

Date and time: Tuesday 25 June 2019, 10:00 – 18:00

Agenda

10:00 Registration and refreshments

10:30 **Welcome and brief overview**

Dr David Bann, UCL Centre for Longitudinal Studies

10:35 **Session 1: Health and medical**

Chair: Prof Ann Blandford, UCL Institute of Healthcare Engineering

Speakers:

- Dr Denislav Boichev, CheckPoint Cardio
- Dr Mert Aral, Medopad Health
- Dmitry Alexeev, Atlas Biomed Group

11:55 Refreshment break

12:10 **Session 2: Behaviours and social media data**

Chair: Prof Alun Hughes, MRC Unit for Lifelong Health and Ageing at UCL

Speakers:

- Dr Patrick Esser, Oxford Brookes University
- Dr Kirsten Rennie, MRC Epidemiology Unit, University of Cambridge
- Mark Holloway and Giles Quick, Kantar
- Curtis Jessop, National Centre for Social Research

13:30 Lunch and tech demonstrations

15:00 **Sessions 3: The wider environment and advances in survey data collection**

Chair: Dr Lisa Calderwood, UCL Centre for Longitudinal Studies

Speakers:

- Dr Pilar Garcia Souto, UCL Medical Physics and Biomedical Engineering
- Dr Pippa Bailey, Ipsos MORI
- Steven Ginnis, Ipsos MORI
- David Wright and Stephanie Pineda, Kantar

16:20 Evening reception and tech demonstrations

- Welcome from Prof Alissa Goodman, Director of the UCL Centre for Longitudinal Studies

18:00 Ends

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